

# Lizaveta V/ UI/UX Designer

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## SKILLS

- UX/UI Design
- HotJar
- Sketch
- Figma
- Axure
- Mixpanel
- Google Analytics
- VWO
- Adobe XD
- Microsoft Office
- Teamwork

UI Design: Proficient in creating visually engaging and user-friendly interfaces for web and mobile applications, ensuring a seamless user experience.

UX Research: Skilled in conducting comprehensive user research, usability testing, and analysis to inform design decisions and optimize user interactions.

UX Design: Experienced in developing wireframes, prototypes, and user flows that align with user needs and business goals.

Collaboration: Strong team player, collaborating effectively with cross-functional teams including developers, product managers, and stakeholders.

## WORK EXPERIENCE

### **Soft Gorillas Sp. z o.o. Rzeszów, full-time**

12.2021 – currently

Developed innovative and user-centric UI designs for web and mobile applications, focusing on aesthetics and functionality.

Conducted extensive UX research, including user interviews, surveys, and usability testing to gather insights and improve design decisions.

Collaborated closely with developers and product managers to implement design solutions and ensure a smooth user interface.

Created wireframes, prototypes, and user flows to outline user interactions and refine designs based on user feedback and business requirements.

## EDUCATION

### **University Wroclaw**

Relevant coursework in User Experience Design, Interface Design, and Human-Computer Interaction.